Advertising in Connections, the staff magazine of one of Scotland’s largest health boards, offers your business the opportunity to promote your products and services throughout Edinburgh and the Lothian area.

NHS Lothian employs about 24,000 staff and invests approximately £1 billion a year in healthcare services.

Connections is read by medical, administration and auxiliary staff across the Lothians.

Advertising costs

<table>
<thead>
<tr>
<th>Description</th>
<th>Price</th>
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<tbody>
<tr>
<td>Front page solus strip</td>
<td>£200</td>
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<tr>
<td>Full page</td>
<td>£350</td>
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<tr>
<td>Half page</td>
<td>£250</td>
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<tr>
<td>Quarter page</td>
<td>£150</td>
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Discounts

- Series: 7% discount
- 3–5 insertions: 10% discount
- 6–9 insertions: 15% discount
- 10–12 insertions: 20% discount
- Charity: 10% discount
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